



Data Protection Notice for videos filmed by HaDEA

The European Health and Digital Executive Agency (HaDEA) processes your personal data¹ in line with [Regulation \(EU\) 2018/1725 of the European Parliament and of the Council of 23 October 2018](#)² on the protection of personal data by the European Union's institutions, bodies and agencies and on the free movement of such data.

What is the purpose of this processing activity?

The purpose is to raise awareness about HaDEA and its activities publishing videos on the Agency's social media accounts and/or its website (see [2021-20 DPN - Social media newsletter and website.pdf \(europa.eu\)](#)). These videos may display European Commission and HaDEA staff, including trainees, external service providers, and project beneficiaries.

Who is the data controller?

The data controller of the processing operation is the Head of Unit C.3 "Staff, Communication and Support" of HaDEA.

Contractors from Netcompany-Intrasoft working for HaDEA Sector C.3.2 'Communication' on audio-visual content and social media management process your personal data on our behalf and in accordance with this Data Protection Notice (see also Netcompany-Intrasoft privacy notice: <https://www.netcompany-intrasoft.com/privacy-notice>). This company can be reached via the email address info@netcompany-intrasoft.com.

Which personal data is collected?

Your name, surname, job title, email address, recorded image and voice. These personal data are **mandatory** for the purpose outlined above.

Other non-mandatory personal data (e.g. background, experience, views) may be disclosed voluntarily by you in the videos.

Social media also collect personal data of users, according to their respective privacy policies.

Who has access to the personal data of data subjects and to whom can they be disclosed?

The recipients of your personal data will be:

- Authorised staff of the Agency, and of its contractor Netcompany-Intrasoft, in charge of the recording, editing and promotion of the video;
- The general public consulting HaDEA social media accounts and/or website;

¹ **Personal data** shall mean any information relating to an identified or identifiable natural person ('data subject'). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

² Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

- On a need-to-know basis and in compliance with the relevant current legislation, bodies charged with monitoring or inspection tasks in application of EU law (e.g. EC internal audit, Court of Auditors, European Anti-fraud Office (OLAF), the European Ombudsman, the European Data Protection Supervisor, the European Public Prosecutor).

The processing of your data **will not include automated decision-making** (such as profiling).

Your personal data **will not be transferred** to third countries or international organisations.

Which is the legal basis for processing your personal data?

The legal bases for the processing activities are

- Article 5(1)(a) of Regulation EU 2018/1725 because processing is necessary for the performance of a task carried out in the public interest (or in the exercise of official authority vested in the Union institution or body)³.
- Article 5(1)(d) of Regulation (EU) 2018/1725 as such processing is based on your consent provided via e-mail.

How long do we keep your personal data?

Your personal data will be kept for a maximum period of five years after the shooting of the video. Data will be deleted at the end of this period.

Videos posted on the social media accounts of the Agency might be available there even after this period.

What are your rights regarding your personal data?

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. Since processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have any queries concerning the processing of your personal data, you may address them to the Head of Unit C.3 Staff, Communication and Support (entity acting as data controller) via HADEA-COMMUNICATION@ec.europa.eu and HaDEA DPO HADEA-DPO@ec.europa.eu.

You shall have right of recourse at any time to the European Data Protection Supervisor at EDPS@edps.europa.eu.

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³ Act of Establishment: Commission Implementing Decision (EU) 2021/173 of 12 February 2021 establishing the European Climate, Infrastructure and Environment Executive Agency, the European Health and Digital Executive Agency, the European Research Executive Agency, the European Innovation Council and SMEs Executive Agency, the European Research Council Executive Agency, and the European Education and Culture Executive Agency and repealing Implementing Decisions 2013/801/EU, 2013/771/EU, 2013/778/EU, 2013/779/EU, 2013/776/EU and 2013/770/EU.